



**PRINT / FINE ART / PHOTOGRAPHY**

<b>Graphic Design</b>	45.00/hr
<b>Design: Logo packages</b>	See package section
<b>Illustration</b>	
black and white line / spot	75.00 to 300.00
pencil drawings	75.00 to 400.00
coloured pencil	150.00 to 600.00
<b>Portraiture</b>	
pencil (max. 10 x 12)	250.00 to start
pencil crayon (max. 10 x 12)	300.00 to start
<b>Copywriting</b>	45.00/hr
<b>Photography</b> product and location shooting only	30.00/hr
<b>Revisions</b> (over agreed estimate)	at hourly rate
<b>Rush</b>	flat rate (depending on job) ~ 50.00
<b>Layout client material</b>	35.00/hr
<b>Scanning (per item)</b>	7.50
<b>Digital Manipulation</b>	30.00/hr up to 5x7 45.00/hr to 8 1/2 x 11
<b>Copies/Proofs</b>	
<b>C.D.</b>	3.00 EA., 6.00 after original order
<b>B&amp;W copy per page</b>	2.00 (4.00 after...)
<b>Colour per page</b>	3.00 (6.00 after...)
<b>Colour, photographic paper</b>	6.00

**WEB DESIGN AND MAINTENANCE**

<b>Initial set up:</b>	300.00 to 500.00 – (assuming all photos and copy will be supplied by the client.) Costs vary dependent upon material supplied, and amount of original design or illustration required.
<b>Original home page, and up to 5 secondary pages adapted from that.</b>	
<small>(does not include specialized programming, database, or commerce applications...I do not provide these services)</small>	
<b>Additional pages</b>	50.00 to 100.00 per page
<b>Site Maintenance</b>	40.00/hr Site maintenance is not available for all web contracts. Please ask for more information...

**LOGO - STATIONERY PACKAGES**

**Small Business: Basic Identity Package**

<b>1 or 2 (spot) colour</b>	400.00
<b>Full colour</b>	600.00

**2 or 3 different designs or concepts to choose from**

- One complete redraw and up to three revisions or alterations of the design chosen. There will be added fees for additional revisions.
- Designs provided for business card, letterhead, and envelopes
- Files for stationery set up are supplied in Corel Draw, and/or Illustrator. Logo is supplied in Corel Draw, Illustrator, tiff, jpg, and gif (suitable for web) formats, for use in printing and electronic files. Files will be emailed and/or supplied on cd.
- Files emailed to commercial printer of your choice
- Final proofing with printer, and payments to printer are your responsibility

\*\*\*These prices are intended as guidelines only.  
Every job is unique and all artwork is original!  
Please do not hesitate to ask for specific estimates.

**Please see "Proofing Artwork" for tips and information regarding proofing agreement. Copies are available at madmother.ca, on the information pages.**